BADCamp 2026 Sponsorship Prospectus

The 18th annual Bay Area Drupal Camp (BADCamp) will take place at Oakstop (1721 Broadway) in Oakland, on Thursday, November 12th and Friday, November 13th.

As the flagship Drupal event in the Bay Area, we expect to draw 150 attendees for two days of sharing and learning about Drupal with some of the top developers and business leaders in the industry.

Our attendees primarily come from web development agencies and organizations that use Drupal. We offer technical training, topical industry summits, conference sessions, an exhibition hall, community contributions, and networking opportunities.

The entire Bay Area Drupal community is looking forward to you joining the all-star lineup of luminary developers and business leaders in sponsoring BADCamp.

sponsorships@badcamp.org

Sponsorship Levels

All exhibition sponsorships include brand exposure online and onsite. A Supporting Sponsorship is a great way to support the event, and is tax deductible.

	Core	Contrib	Community	Supporting
Amount available	**3**	**5**	**4**	**15**
Logo placement	**x-large**	**large**	**medium**	**small**
Up to 3 minutes in front-of-room	✓	—	—	—
Booth at event	✓	✓	—	—
Logo on badges	✓	—	—	—
Logo on room signage	✓	✓	✓	—
Logo on website	✓	✓	✓	✓
Social media mentions	5	3	1	—
Email mentions	✓	✓	✓	—
Job postings	∞	5	3	1
Cost	**$3,000**	**$1,500**	**$500**	**$250**

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Add-ons

Summit Sponsorship | $1,000

Advertise your engagement by supporting a community of practice and in these focused areas of the program. All summit sponsors will receive a mention on social media, prominent logo placement on the summit page and at the event. Speaking opportunities and event-level participation varies depending on the summit; we will put you in touch with the organizers for more information.

- Higher Education
- AI
- Drupal CMS (including Drupal Canvas)

Party Sponsorship | $2,000

Buy everyone a round and be the talk of the town.

Contribution Room Sponsorship | $900

Show your support for open source by sponsoring a space for contributors to collaboratively work on the future of Drupal.

Recording Poster Frame | $700

Be associated for all time with the event by having your logo featured on the poster frame for session recordings.

Additional Job Post | $90

Reach more candidates with a 90-day job post on the BADCamp website.

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